

## NEW DILIGENCE



Ever more complicated situations present challenges that require investors to go beyond normal due diligence.

Strategic Insight Group (SIG) and Kirchner Group have combined resources to offer New Diligence: operational, strategic and situational intelligence before, during and after a transaction or on an ongoing basis, to ensure investor and management success.

**Kirchner Group** has, for 30 years, believed that every business and every portfolio of businesses can be made more valuable. Kirchner Group's proprietary platform is built on the premise that pairing deep domain knowledge with process experts provides superior results. Kirchner Group offers advisory, operational and transactional support to companies and asset management services for investors. The group's clients and partners range from promising entrepreneurs to Fortune 500 companies and their investors. Kirchner Group also manages assets for some of the world's largest insurance companies, commercial banks and institutional investors.

**Strategic Insight Group** is in its 20th year of providing investors with strategic and tactical intelligence on individuals, entities and situations. Rooted in classic "zero-based analysis," SIG's methodology features state-of-the-art intelligence gathering and analysis targeted at what investors need to know about markets and counterparties in order to succeed. SIG has operated in over 90 countries, with deep experience in Asia, Europe, and North and South America and a growing practice in Africa and the Middle East.

Together, SIG and Kirchner Group uniquely combine domain and operational business expertise with thorough intelligence gathering, resulting in the New Diligence offering designed to **analyze and confirm decisions or limit broken deal costs**. The two firms' combined 50+ years of hard-won experience enable investors to tap the expertise they need, when they need it, across the investment cycle, whether before, during or after a transaction or on an ongoing, monitoring basis.

In a globalized business environment, in complex and difficult situations, "due diligence" is often not enough. Ever more complicated markets and counterparties, along with challenging political environments, require New Diligence: operational expertise and situational intelligence combined to give investors what they need to know by delivering **integrated, insightful, and actionable advice**.