

# NOT SURE WHAT DIRECTION TO GO?

## We can help...

- If a company is at a strategic **fork in the road**.
- If a company is operating materially **off-plan**.
- If a company is failing to create **appropriate value for all stakeholders**.
- If a **company is ready to be acquired** or wants to get ready.
- If **intervention** has been mandated for a company.
- If there has been an abrupt **departure of key management**.
- If **market analysis** is required to determine next steps.
- If a Board is looking for a **third party assessment**.
- If deep **scientific and technical domain expertise** is required.
- If a company wants to sell or license its **intellectual property**.



SERVICE ORIENTED SOLUTIONS

*'We believe every business can be made more valuable and that none should become valueless, regardless of the circumstances.'*

Experienced Operators

Transaction Experts

Proven Asset Managers

The Kirchner Group has provided traditional merchant banking services since 1985. The Company provides advisory, operational and transactional support to companies as well as asset management services for institutional investors. Kirchner Group's proprietary platform is built on the premise that pairing deep domain expertise with process excellence provides superior results. Our clients and partners range from promising entrepreneurs to Fortune 500 companies and their investors. Kirchner Group also manages assets for some of the largest insurance companies, commercial banks and institutional investors in the world.

## Process Experts

**Diagnostics** - In the trenches perspective to provide a complete review from independent, senior operators. We have assisted hundreds of companies in reviewing their operations by providing objective insight and go forward options.

**Company Advisory Services** - We apply our deep domain and process expertise to provide unparalleled insight, support and service in various situations. We have advised numerous companies on various situations.

**Fund Advisory Services** - We offer a full range of advisory services to private equity and venture capital fund managers with respect to portfolio company issues including Diligence, Operational and Corporate Development. We have advised some of the largest PE and VC firms.

**Data Analytics** - Deep hands-on experience and broad expertise in data mining and other analytics, including: analysis of chaotic data sets, recursive tree analysis, cost effectiveness analysis, temporal trend-shift detection and a broad range of other parametric and non-parametric statistical techniques and processes.

**Operational Services** - Our offerings include; operational strategies, workout/turnarounds, restructurings, interim management, business transformation and process improvement services. We have executed hundreds of operational mandates resulting in significant value being recognized.

**Transaction Management** - Mid-market sell side mandates to strategic buyers including those centering around deep intellectual property. Collectively we have completed more than 500 transactions.

**Innovation** - We create innovative solutions for complex situations and have developed seven innovative copyrighted proprietary business method models. We have unprecedented ability to help your company innovate its operations as well as its service and/or product offerings.

## Domain Expertise



**We have helped companies and funds  
create, enhance, recover and realize  
value for 30 years!**